

**REPORT OF THE RESOURCES FOR MISSION COORDINATING COMMITTEE
TO GENERAL SYNOD 2023**

The Coordinating Committee of Resources for Mission (RfM) supports the staff team to build and enhance financial capacity for the ministries of General Synod and for the *Anglican Journal*. While they were challenged by the impact of the pandemic, they successfully managed to focus on the following priority areas:

- Increased revenue to support the ministries of the church by encouraging generosity.
- Contributed to revenue generation for the Anglican Journal.
- Legacy giving was prioritized to support the future of the church.
- Enhanced reputation of Resources for Mission and General Synod for efficiency, accountability, and transparency.

The Coordinating committee worked to ensure that revenue targets were met for both *Giving with Grace* and the *Anglican Journal*. Resources for Mission was supported by a skilled team led by Director, Deborah Barretto, along with team members Grace Lanca, Annual Giving Coordinator, and Fe Bautista, Database Administrator. Resources for Mission, Executive Assistant, Emily Wood, resigned in 2021.

Ministry Highlights

- Annual appeals for *Giving with Grace* and the *Anglican Journal* exceeded target in the past three years.
- Indigenous Ministries received support from many Anglicans from coast to coast to coast.
- A planned giving campaign was launched in the fall of 2022. The response rate has been very positive and reflects commitment to supporting local parishes as well as the national church.
- Multi-channel tactics were used to reach donors, including social media, email blasts, direct mail, and phone calls.
- Further collaboration efforts were initiated with the Anglican Foundation and the Primate's World Relief and Development Fund.
- Supported the Strategic Plan Working Group by aligning the mandate of RfM with the five transformational aspirations. <https://changingchurch.anglican.ca/>

- A sponsorship campaign is underway to raise funds to support Assembly 2023.

As the committee comes to the end of its term, we are certain that revenue generation will be enhanced and strengthened into the next triennium. I thank committee members for serving an extra year due to the delays in scheduling Assembly.

We are grateful to the work of a dedicated staff team, and grateful to the steadfast generosity of so many Anglicans. I emphasize the generosity of Anglicans evident through the pandemic years and have faith in a strong national church for future generations.

Respectfully submitted,

The Venerable Jane Humphreys
Chair, Resources for Mission Coordinating Committee

On behalf of the Coordinating Committee members
The Rev. Paulette Bugden, Diocese of Western Newfoundland
Ms. Judith Moses, Deputy Prolocutor
Canon Dr. Gary Russel, Diocese of Rupert's Land
Ms. Sue Winn, Diocese of Montreal
The Rev. Canon Dr. Yme Woensdregt, Diocese of Kootenay